

Rennen, W. & P. Martens 2003. "The Globalisation Timeline." *Integrated Assessment*.

GOAL: To gain an understanding of the complexity and interconnectedness of globalization as well as use critical thinking skills.

- From what point of view is this article written?
- How do the author's perspectives that shape the timeline?

Economy/Capitalism:

- Why do the authors take capitalism as a starting point, and not international trade? Do you agree?

Technology

- Describe the impact of war on the development of technology.
- Have technologies developed more rapidly in the past few years? Why or why not?
- The authors argue that Langhune stresses the impact the impact of technology and overlooks other aspects: like what?

Politics

- After WWII, global organizations like UN were formed. Is the timing coincidental? And how global are these organizations?

Cultural

- The article describes the influence of American culture, specifically Hollywood. How would you describe this influence? Bollywood is a much bigger industry –why might it have less influence?
- The authors state that our lives in current days are connected through the media. Do you agree? To what extent are they **inter**connected?
- What is meant by the 'Americanization' of traditional values?

Environment

- Describe the nature of the relationship between the environment and globalization. Is this accurate, according to your opinion?

General discussion questions:

- What do you see when you look at the timeline on page 139? What parts of the world does it refer to? Are any landmarks of development missing?
- Why, according to the authors, is there a difference in the definition of historical globalization and the current state?
- What do all landmarks of development have in common?
- How can a timeline help us understand globalization?